

Notus Energy picks Omnes to capture the French renewable energy market

Notus Energy, the French-German renewable energy group, has big plans in France following the establishment of its joint venture with Omnes. Heinrich Lieser, President of Notus Energie France gives details.



Why have you decided to get into the French market?

Germany is still our biggest market, but it has become a difficult one. The political will to make it the European leader in the transition to new sources of energy has clearly weakened. We deplore the lack of policy coherence at a regional level, with differing approaches from one federal state to another and a changing legal framework for public offerings. This is why we are becoming more and more international and have decided to accelerate our growth in France. France has become one of the most promising markets in Europe for renewable energy. Its consistent and stable policy has created an attractive national and international investment framework. France has changed and we are impressed by the skills of the new generation of French engineers.

“Our partnership with Omnes has already resulted in the creation of a 680-megawatt pipeline for wind and solar energy projects and our first solar park will be built next year.”

What made you pick Omnes as your partner?

We identified Omnes as the best partner to access the French market and accelerate our development. Omnes is a recognised player in the world of renewable energy in France. They understand that while developments in renewables are capital-intensive and long-term, their ultimate profitability is very attractive. At each of our meetings, I am taken with the strong commitment of the Omnes teams to help and support us in the realisation of our strategy.

What is the key to success for developing renewable energy projects in France?

Geographic proximity! In order to succeed, one must be present and play an active role. That’s why we’ve opened facilities in Paris and are developing a network of partners in Lyon, in Normandy, and soon near Bordeaux. Being transparent about our intentions in regard to civic authorities, respecting the key role of municipalities and involving residents via participation projects are equally essential for success.