

EVENTS

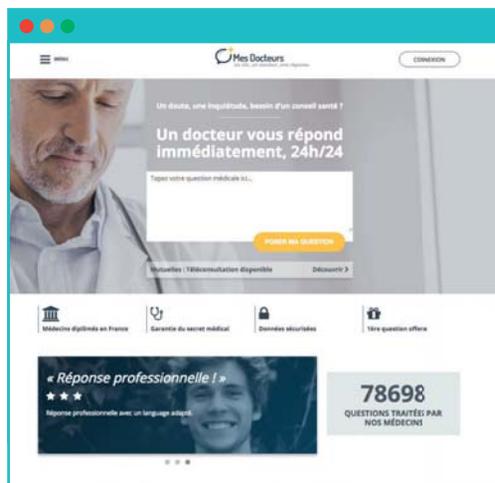
Omnes regularly engages in landmark events on innovation and FrenchTech. In June 2017, at the **VivaTech conference** in Paris, it organised a challenge for start-ups entitled "Deep Tech for a New Life", the only deep-tech event proposed at the conference. The aim of the contest was to reward start-ups having developed a unique disruptive technology. In October 2017, Omnes also took part in the **Deep Tech Summit** in London and the **Hello Tomorrow Global Summit** in Paris, both focused on the deep-tech ecosystem. Omnes made a presentation on artificial intelligence and the issues involved in investments in deep-tech and biotech sectors.

TEAM

Maximilien Fournier Sourdille joined the Venture Capital team as Associate, reporting to Michel de Lempdes, Managing Partner. A graduate of École Polytechnique, specialising in Biology & Entrepreneurship, Maximilien Fournier Sourdille holds a Master's in Bio-engineering from the University of California in Los Angeles (UCLA).

KEY FEATURES

EXITS



MES DOCTEURS / MEDICAL TELEADVICE

October 2017 – Omnes sold its holding in MesDocteurs to VYV, France's leading mutualist group. MesDocteurs is a start-up founded in 2015 by Chloé Ramade, Séverine Grégoire and Nicolas Orofino, the founding team of Monshowroom, backed from its creation by Omnes and sold to the Casino group in 2014. MesDocteurs is a fee-based medical teleadvice platform providing precise and detailed medical information. Omnes carried out the company's initial financing round in January 2016 aimed at structuring the firm and strengthening its teams. The arrival of VYV marks a new step forward in the development of MesDocteurs, bringing it a new distribution platform and new growth prospects. The transaction is the second industrial exit completed in excellent conditions with the management team.

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TRUSTYOU / E-REPUTATION

June 2017 – Omnes sold its share in TrustYou, held since 2011, to the Japanese firm Recruit Holdings. Founded in 2008 by Benjamin Jost and Jakob Riegger, TrustYou is a German provider of solutions for analysing consumer opinions on the web. It provides hotel chains, online booking sites and other players in the hospitality trade with subscription-based software for analysing and managing their reputation, in particular on the social networks. TrustYou's solution is underpinned by analysis of the ratings and comments of customers in 30 languages and uses innovative semantics-based technology. The company today stands as the world leader, collecting nearly 100 million consumer opinions from hundreds of thousands of hotels every year.

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PORTFOLIO NEWS



AB TASTY / ONLINE OPTIMISATION

May 2017 – AB Tasty, the European leader in testing and personalisation, completed a new fundraising round of USD 17 million with Korelya Capital and Partech Ventures as well as its long-standing funds Omnes and Xange, which had already invested USD 7 million in 2014 and 2016. Founded in 2011 by Alix de Sagazan and Rémi Aubert, AB Tasty is posting annual growth of over 100% and today boasts a team of 120 people in six offices in Paris, London, Cologne, Madrid, Sydney and New York. In the space of a few years, AB Tasty has become the European leader in the conversion optimisation market, now a key issue for

web and mobile players. The start-up has earned the trust of numerous companies in France and internationally, its client roster including Voyages-sncf, Cdiscount, La Poste, Carrefour, PSA, Sephora, La Redoute, Mercedes, Jaguar, Leroy Merlin, McDonald's, ShowroomPrivé, La Maif, Center Parcs, and Thomas Cook. AB Tasty set up business on the American continent in late 2016. The new fundraising will serve to step up the company's commercial development in the market.

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TRUSTED SHOPS / E-CERTIFICATION

April 2017 – Omnes increased its holding in Trusted Shops, the European leader in the certification of e-commerce websites. Trusted Shops helps online merchants to boost consumer trust by granting "Trustbadge®" certification. The badge is awarded following a rigorous audit based on over 100 criteria including solvency, price transparency, customer service and the protection of personal data. Trusted Shops has also launched a B2C offer to guarantee purchases made on certified sites. Today, over 20,000 online merchants across Europe have earned the quality certification and over ten million purchases have been protected by the reimbursement guarantee. The German-based company has been profitable since its creation in 1999. Omnes acquired its initial holding in 2011.

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