



Omnes Capital is a major player in private equity, with a commitment to financing SMEs. With €1.8 billion in assets under management, Omnes Capital provides companies with the capital needed to finance their growth and with key expertise in a number of areas: Mid and Small Cap Buyout & Growth Capital, Venture Capital in technology and life sciences, Renewable Energy, Mezzanine, Secondary Funds of Funds, Co-Investment. Omnes Capital, formerly Crédit Agricole Private Equity, was a subsidiary of Crédit Agricole S.A. until March 2012 when the company gained its independence. Omnes Capital is a signatory to the United Nations Principles for Responsible Investment.

# SMALL CAP BUY OUT & GROWTH CAPITAL

## Investment in Camérus, leader in furniture rental for trade fairs - November 2013

### Key features of the deal

**Date:** November 2013  
**Description:** Management buy-out  
**Omnes Capital Investment:** 5.9 M€  
**Fund:** Omnes Expansion  
**Co-investors:** Management

### About CAMERUS

**Business:** Furniture rental for trade fairs and congresses  
**2013 revenue (estimate):** 10 M€  
**Inventory:** 60,000 articles  
**References:** 700



### The Small Cap team

**40 investment transactions**  
in 10 years

**20 million euros**  
invested in 2012

**18 companies**  
in the portfolio

**80 million euros**  
in assets under management

- Fabien Prévost, C.E.O
- Laurent Espic, Partner
- François Lory, Director
- Fabrice Crabié, Investment Manager
- Bertrand Dupray, Associate

Omnes Capital enters the capital of the Camérus group, specialist in furniture rental for event planners or trade fair and congress organisers, through an MBO operation (Management buy-out) alongside the company's management: Christian Liagre (President), Christine Atzémis (Co-CEO) and Christophe Vilain (Co-CEO). This new capital partnership will allow to support the company in the further development of its business towards a wider range of both customers and products.

Based in Pantin and created in 1992, Camérus is one of the French leaders in furniture rental for decorators, event planners or trade fair and congress organisers, among which the Salon des Vignerons Indépendants or the World Economic Forum in Davos. Camérus offers a catalogue of over 700 references among which some have been designed exclusively for Camérus. The company provides an integrated service offering which includes the choice of the furniture, delivery and installation on fairs, as well as recovery on the stands.

The company stocks close to 60,000 articles and a substantial logistics fleet of 32 semi-trailers, four tractors, two trucks and four light vehicles. It comprises around 50 employees.

With a turnover in constant growth since 2010, the company aims to reach close to 10 million euros in 2013.

“With Omnes Capital, Camérus will engage in a new development period to enhance its offer both in terms of innovative products and of customer services in order to confirm its leader position on this growing market of furniture rental for professionals.”

**CHRISTIAN LIAGRE,**  
President of Camérus

“Camérus is a leading player on this niche market. We are delighted to support its experienced and complementary management team in this new phase of development, on a sustainable business model.”

**LAURENT ESPIC,**  
Partner, Head of Small Cap Buyout & Growth Capital Team